

Let's face it; it's tough to get excited about the need to clean your carpets. At Esquire Services we understand how you feel. So we try our best to make this process as seamless for you as we can. It's our desire to get in and do the job efficiently with as minimal "downtime" to you and your lifestyle as possible.



Let's share some answers to the three most commonly asked questions we receive almost everyday.

### **How long should we wait to have our carpets cleaned?**

Imagine, you have a new born baby, a roaming toddler with a sippy cup full of red Kool-aid, or you're an allergy sufferer; perhaps you're the proud owner of a new puppy or kitten, or maybe you've just given up trying to get your kids to take their shoes off at the door. You can see that each situation is very unique. Each one of you could require a different answer to this question; however, most carpeting manufacturers recommend a professional cleaning every 12 to 18 months.

### **Aren't all carpet cleaning companies roughly the same?**

No. As with any industry, carpet cleaners run the gamut from Bubba working out of the back of his car, to the low-price, high-volume franchises. There are five important values which distinguish a real carpet care professional from run-of-the-mill carpet cleaners: Reputation, Exp

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Education

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System

s,  
, and  
Guarantee

. In addition to these values Esquire Services has a 12 step cleaning process for maximum soil and spot removal, without overwetting your carpet or leaving a sticky residue behind returning

your carpet, as close as possible, to factory condition.

Esquire Services has a Reputation that is second to none. The area's most seasoned Carpet Retailers, Interior Designers, and Realtors refer our services exclusively. Stainmaster, Mohawk, and Shaw have used Esquire Services to help them with cleaning related problems. Esquire Services is Experienced in cleaning all carpet and fabric types, as well as every soiling condition known to our industry. Esquire Services takes

### Education

seriously and is certified by the IICRC which is the world's most recognized body of certification for carpet and upholstery cleaners. We hold multiple IICRC Cleaning certifications. Esquire Services cleaning

### Systems

are the most advanced on the market, getting maximum soil removal and maximum spot removal without leaving a sticky residue or over-wetting your carpet. Esquire Services offers a

### Guarantee

. If you are not completely satisfied, we will return at no charge to address the problem area. Through these five values and Esquire Services

### 12-step cleaning process

we are able to provide you with the most outstanding service experience ever.

## **What is it about Esquire Services that makes the company so unique?**

Let's just try and pretend for a moment that the finest equipment, safest products and certified technicians in Virginia don't even matter. When was the last time a tradesman of any kind was at your home? Did they treat it with care and concern? Or did they leave you with a bigger mess to clean up when it was all said and done? How about hidden surprises in their final bill? What about being on time? How comfortable were you with their technicians being inside your home?

These are all feelings that every single person at Esquire Services understands intimately. We want you to know that we share your concerns about your family and home with you. We promise to treat you, your home, your family and pets with the utmost of courtesy and care. Our technicians are clearly uniformed and carry identifying credentials. We understand that getting ready to have your carpeting and furniture cleaned is a big job, especially for you. And we promise to call in the event we will be more than 15 minutes past your appointed time—all because we respect you, your valuable time, and your home.

The bottom line—what makes Esquire Services so unique—is the quality of the whole experience, from the moment we meet until we say "good bye and thank you." We care just as much about your experience as you do. We want so much more than simply happy customers; we want cheerleaders.

Experience the quality of Esquire's services, and you'll see for yourself why the difference between us and all our competitors is obvious ...

